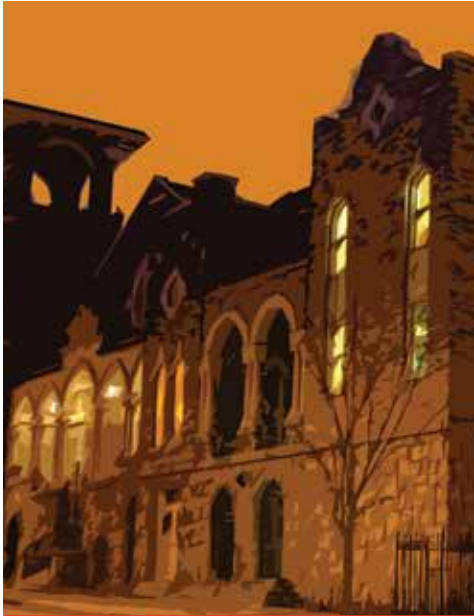
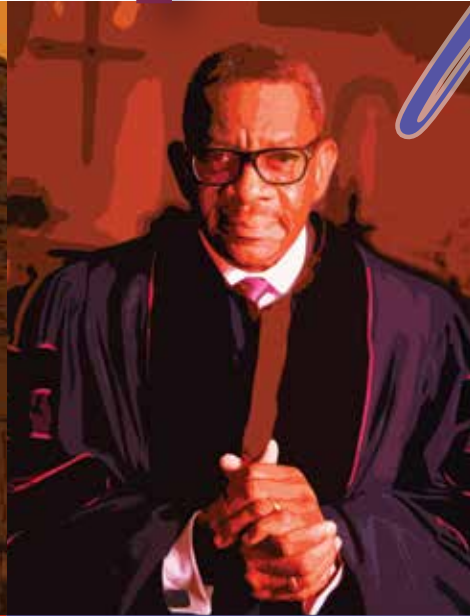


Celebrating **40** *years*
REV. DWIGHT D. ANDREWS



MISSION



MINISTRY



MUSIC

IN SUPPORT OF THE FIRST CONGREGATIONAL CHURCH ENDOWMENT FUND

NOVEMBER 3, 2018

ATLANTA MARRIOTT MARQUIS | 6PM RED CARPET | 7PM DINNER & PROGRAM

SPONSORSHIP PACKAGE

INVITATION TO SPONSORSHIP

DEAR POTENTIAL SPONSOR:

We hope that you will join us for a very special evening of stories, songs and tributes to celebrate *Reverend Dr. Dwight D. Andrews – 40 Years of Mission, Ministry, and Music* on Saturday, November 3, 2018 at the Atlanta Marriott Marquis.

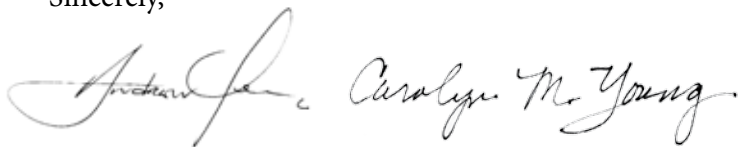
The event will pay tribute to Rev. Andrews whose life and legacy is one of the most creative and influential in ministry today. His award-winning four-decade career as a successful multi-instrumentalist, educator, composer, curator, historian, theorist and pastor of First Congregational Church of Atlanta (FCC) is remarkable in its breadth and depth.

Proceeds from the gala will be used to support the First Congregational Church Endowment Fund which provides a perpetual source of income to benefit the ministries of the Church.

The celebration, hosted by Phylicia Rashad, will feature an incredible line-up of musical performances, dramatic readings and other tributes. We expect over 350 attendees, primarily from the Atlanta metro area. Our support network includes many prominent business and community leaders, entertainment industry giants, renowned academics and distinguished clergy.

The enclosed materials provide details about sponsorship opportunities. We look forward to working with you to help promote your involvement in the gala and build a strong relationship that we hope will continue well into the future. Thank you for your time, consideration, and support.

Sincerely,



Ambassador Andrew and Mrs. Carolyn Young
Honorary Event Co-Chairs



“

2018 marks the 40th anniversary year of my life's vocation in ministry.

It has traversed the church, the academy, the theatre, and concert halls around the world.

My teaching, preaching, and creating music are expressions of a single ministry. Each informs, enhances and inspires the other. All are underwritten by my faith that God guides and provides!

– REV. DWIGHT D. ANDREWS

”

REVEREND DR. DWIGHT D. ANDREWS

On January 15, 1978, the birth date of the Reverend Dr. Martin Luther King, Jr., I was ordained into Christian ministry. My ordination date was quite intentional. I wanted to link the beginning of my ministry with Dr. King, a model for so many of my generation who sought to change and transform a world disfigured by poverty, injustice, and hopelessness.

2018 marks the 40th anniversary year of my life's vocation in ministry. It has traversed the church, the academy, the theatre, and concert halls around the world. My teaching, preaching, and creating music are expressions of a single ministry. Each informs, enhances and inspires the other. All are underwritten by my faith that God guides and provides!

I could not have planned nor predicted the remarkable journey God has given me, but I can be thankful for the extraordinary students, fellow artists, and parishioners who have given my life such meaning and purpose. These relationships have, in turn, produced several generations of preachers, teachers, civic leaders, and even college presidents – change agents and cultural warriors of every stripe.

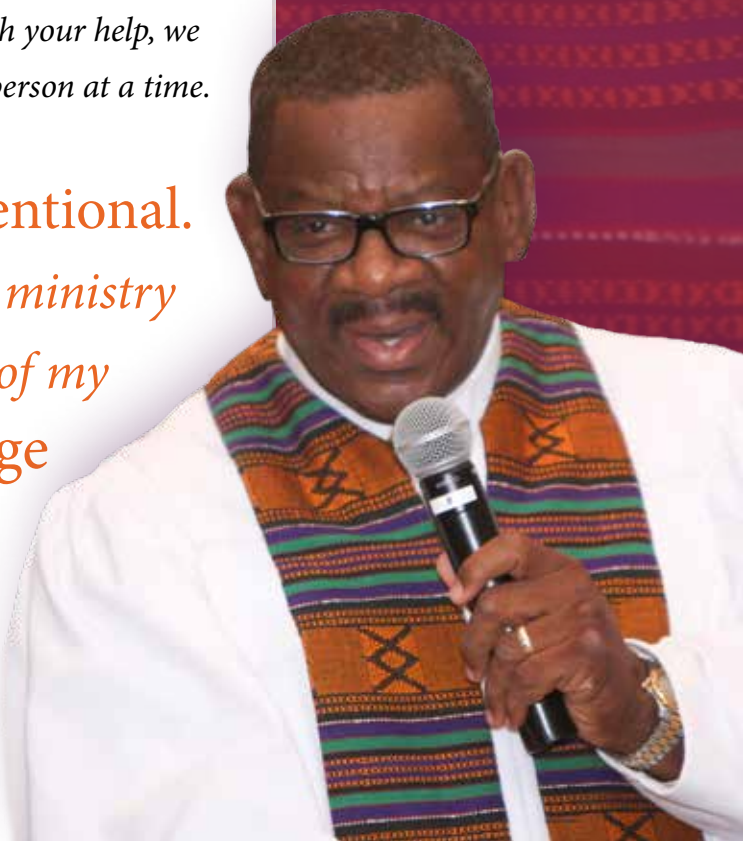
Since I am the product of so many generous spirits, I want to ensure that this legacy of nurture continues. Please help me mark this anniversary moment by ensuring the path for those who will follow. With your help, we can continue to build Dr. King's beloved community – one person at a time.

My ordination date was quite intentional. I wanted to link the beginning of my ministry with Dr. King, a MODEL for so many of my generation who sought to change and transform a world disfigured by POVERTY, INJUSTICE, and HOPELESSNESS.

1978

2018

celebrating
40 YEARS of
CHRISTIAN
MINISTRY



BUILDING *the* BELOVED COMMUNITY *beyond* SUNDAY



For more than 150 years, the First Congregational Church has been reaching beyond its doors to meet the spiritual, emotional, and physical needs of its Atlanta neighbors.

Whether literally providing cool water to thirsty passersby needing respite from the heat and segregation of Jim Crow Atlanta – or today offering cool jazz to the parched spirits of audiences in need of musical relief from a stressful world – First Congregational Church has always embraced its mission on

the corner of Courtland and John Wesley Dobbs to be a cornerstone in the building of the Beloved Community beyond Sunday morning, touching the lives of people of all ages through its outreach programs. Providing after-school tutoring to children in need and child care support for working parents, offering cultural enrichment through music instruction, addressing the food insecurity of neighbors, reducing isolation and creating community for the elderly – these are just some of the ways First Church has been meeting community needs across the decades.



As we look to the future, we see the strains on community all around us – rising political polarization, a growing economic divide leaving many behind in poverty, greater technological connectivity yet increasing isolation.

We are reminded of the prescient words of Reverend Dr. Martin Luther King, in his 1967 book, *Where Do We Go From Here? Chaos or Community*, when he urged us to make a choice between chaos or community. At First Congregational Church we are clear that our choice must be community. That is our heritage and our calling.



THE ENDOWMENT CAMPAIGN

Beyond Today: The First Congregational Church Endowment Campaign

As we deepen our commitment to community, reaching out beyond Sunday morning to meet the diverse needs we see around us, we know that a sustainable source of funding is foundational to our long-term vision. Building an endowment will provide a perpetual source of income to support the outreach mission of First Congregational Church.

How does an endowment work?

An endowment is a substantial cash reserve, built with donations over time and prudently invested so that it continues to grow. As the endowment grows, it generates interest income which can be used to support programs. For example, an endowment of \$2,000,000, at a 5% annual spending rate, would generate \$100,000 of income each year. Because the principal is not being spent, only a portion of the investment income earned, the endowment generates income year after year after year.

As we celebrate the 150th anniversary of the founding of First Congregational Church – and the 40-year ministry of our senior pastor, Reverend Dr. Dwight Andrews – now is the perfect time to look ahead to the future and ensure that our good work beyond Sunday is sustainable beyond today.



How can you help?

Everyone can participate in our endowment campaign in some way...

Many people will want to participate by making meaningful contributions of cash, specifically designated for the endowment.

For some people, it may be possible and desirable to donate appreciated stock to the endowment (thereby avoiding any capital gains tax).

Others may want to make a planned gift to the First Church Endowment, perhaps naming First Congregational Church as a beneficiary of a life insurance policy, or as a named recipient in a will.

Together we will build an enduring legacy and will continue to be a thirst-quenching cornerstone of the beloved community in Atlanta.

WHY SPONSOR *the* GALA?

Make a positive impact on our community at a critical time

- Commitment to the causes of social justice, equality and reconciliation.
- Address the issues of poverty, homelessness, hunger and their systemic causes.
- Serve as a safe space for youth to engage in self-discovery and build life skills
- Support the First Congregational Church Endowment Fund to ensure that our mission and vision will thrive for years to come.

Promote your business through a powerful legacy

- The legacy and impressive work of Dr. Andrews and FCC have garnered a legion of loyal and dedicated supporters.
- A business or individual supporting this event will benefit from the goodwill and positive association.
- Dr. Andrews and FCC have received significant public attention through the coverage of its storied history, prominent events commemorating the 150th church anniversary and its highly esteemed music ministry.

Benefit from our successful record of public engagement

- Successful track record hosting large events and engaging a diverse supporter network.
- Numerous outreach programs focused on advocacy, education, local and global missions and artistic expressions.
- Attractive supporter demographic, including many business and community leaders.
- Expected attendance of 350+ key influencers from the Atlanta metro area.



SPONSORSHIP OPPORTUNITIES

BENEFITS	MISSION \$15,000	MINISTRY \$10,000	MUSIC \$5,000	PATRON \$2,500
Two (2) seats at an exclusive dining experience with Ambassador & Mrs. Andrew Young and Dr. & Mrs. Dwight Andrews	☆			
Two (2) VIP seats at the Head Table with Dr. Andrews and other special guests	☆			
Guaranteed Gala Program Participation	☆			
Promotion on social media channels and event email distributions	☆	☆		
Logo/name on step & repeat red carpet photo backdrop	☆	☆		
Engraved 8" x 8" Paver located in the First Church Memorial Garden	☆	☆		
Logo placement and URL link on event website	☆	☆	☆	
Reserved Table (10 seats) at Gala with custom table signage	☆ (Front Row)	☆ (Premium)	☆ (Prominent)	☆
Color Ad in Souvenir Program Book	Full Page (Featured)	Full Page	½ Page	¼ Page
Logo/Name on screen and other prominent event locations	☆ (Leading)	☆	☆	☆
Reserved Seating at <i>First Friday at First</i> Monthly Jazz Concert <i>(an 8-month highly successful concert series featuring Atlanta's best Jazz performers)</i>	☆ (Table of 10)	☆ (6 Seats)	☆ (4 seats)	☆ (2 seats)

SPONSORSHIP COMMITMENT FORM

You may confirm your sponsorship online or scan and email the form to info@firstchurchatl.org. Online registration or signed forms must be received by **September 3, 2018** in order to be included in pre-event promotional materials.

Complete contact information required. Please print or type.

Sponsor Contact Information

Billing Information *(if different than contact)*

Name:	Name:
Title:	Title:
Company:	Company:
Street Address:	Street Address:
City/State/Zip:	City/State/Zip:
Phone:	Phone:
Email:	Email:

Level of Support

\$15,000 \$10,000 \$5,000 \$2,500

We are unable to sponsor, but wish to salute Rev. Dwight Andrews and the work of FCC with a contribution of \$_____.

Payment

Check enclosed. Made payable to: **First Congregational Church Endowment Fund (FCCEF)**

105 Courtland Street, NE | Atlanta, Georgia 30303 | Memo line: DDA40.

Please charge my Visa/MC # _____ exp ____/____

Card ID (last 3 digits on back of card) _____ in the amount of \$_____.

I wish to receive an invoice by email to _____.

All contributions are tax deductible as allowed by law. Please keep a copy of this form for your records.

For more information, contact the Church Administrator at (404) 659-6255 ext. 316 or info@firstchurchatl.org.

Authorization and Signature

Authorized Signature: _____

Printed Name: _____

Date: _____

On behalf of Company *(if applicable)*: _____

Advertising Specifications and Deadlines

Detailed advertising specifications and deadlines will be provided to you promptly. Please email your high resolution logo in EPS format to tonya@tbwconsultinggroup.com after executing this agreement. Other formats are unacceptable and will not be used in print. If a corporate logo is not applicable, please email your name as you wish it to appear in print.

Thank you for your support!